

ciaran moore

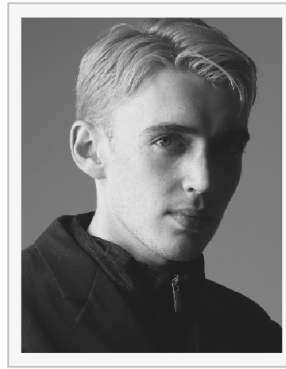
Creative Director
Brand, Product + Applied AI

Creative director and founder with 10+ years leading brand, product, campaigns, and creative operations across AI, consumer technology, public goods, music, and fashion. Combines founder-level strategy with hands-on design and human-led AI production systems.

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MA DESIGN
Royal College of Art
London - 2017-2019

BDES DESIGN
Glasgow School of Art
2011-2015

\$165M+

COLLECTIVE FUNDING

Built products, brands, and communities for organizations that have collectively raised \$165M+.

1M+

NETWORK USERS

Led creative and product marketing through Vana's growth from early beta cohorts to more than one million network users.

IDEO

BILL MOGGRIDGE AWARD

Presented by IDEO and Techmer PM while at the Royal College of Art, for work in interaction design.

CAPABILITIES

Brand + Direction

Creative strategy and messaging
Visual identity and brand systems
Art direction and campaigns
Typography and graphic design

Product + Digital

Product design and UI/UX
Interaction and interface systems
Websites, web apps, and mobile apps
Prototyping and front-end design

Motion + Experience

Motion, animation, and video
Social and advertising creative
Events and environments
Stage, lighting, and live shows

Marketing

Product marketing and positioning
Go-to-market and launch planning
B2C and B2B brand marketing
Customer research and iteration

Leadership

Team building and mentorship
Cross-functional leadership
Briefing, feedback, and review
Creative operations and systems

Applied AI + Tools

Human-led AI creative workflows
AI image direction
Agent design and orchestration
Figma and Adobe Creative Suite

Aran Labs

February 2026 - Present

FOUNDER + CREATIVE DIRECTOR

Lead company, product, brand, go-to-market, and human-led AI systems across the studio and its ventures.

Vana

January 2025 - February 2026

CREATIVE DIRECTOR

Led brand, product experience, and launches through growth to more than one million network users.

Gitcoin

January 2023 - December 2024

ART DIRECTOR

Led art direction and campaign systems for global grants rounds; contributed to the 2023 rebrand.

Kernel

2021-2023

GUIDE

Developed fellowship curriculum and helped grow its community of builders.

NFDAO

2021-2022

OPERATIONS LEAD

Led governance and operations for a positive-impact creative grants programme.

SOPHIE

2018-2021

CREATIVE DIRECTOR

Long-running collaboration with SOPHIE across visual identity, art direction, album releases, live performance, campaigns, technology collaborations, and products spanning music and fashion. Built and led creative teams for global album cycles and live moments, carrying creative decisions from concept through production and launch.

Lululemon Athletica

March-August 2016

PRINT DESIGNER, CONCEPT TEAM

Researched emerging design and production technologies on Lululemon's Concept Team, translating them into design concepts for men's and women's sportswear.

L3gendary DAO / Olympus DAO

2021-2022

OPERATIONS + GOVERNANCE

EDUCATION

Royal College of Art

MA (Hons) Design
London
2017-2019

Glasgow School of Art

Bachelor of Design (Hons)
2011-2015

AWARDS + RECOGNITION

Bill Moggridge Award

Presented by IDEO and Techmer PM
2018

The Koppel Project London

Solo Artist Residency
2020

Texprint 2015

Selected graduate designer
2015

Verve for Design Award

Messe Frankfurt
2015

CONTACT

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